Ninth Annual UlsterCorps Service Summit  
Wednesday, April 25th, 2018, 8:30am-noon  
The Terrace at SUNY New Paltz  
Co-sponsored by the Benjamin Center at SUNY New Paltz

Agenda

8:30 am  Registration, Refreshments and Networking
9:00 am  Welcome/Opening Remarks
KT Tobin, The Benjamin Center at SUNY New Paltz  
Erica Wagner, Service Learning Coordinator, SUNY New Paltz
9:15 am  Speaker: Mariel Fiori, La Voz magazine and La Voz at Radio Kingston  
Inclusive Volunteering: Expanding your audience/bringing communities together/beyond boundaries
9:30 am  Q&A
9:35 am  Speaker: John Oles, Marketing and Social Media Manager, SUNY New Paltz  
Expanding Outreach: Social Media Tools & Best Practices
9:50 am  Q&A
9:55 am  Break
10:05 am  Speakers: Kerst de Jong, Andrew Simmons, Ben Bruschke, Camphill Village  
Inclusive Volunteering: Developing an Inclusive & Accessible Service Environment
10:20 am  Q&A
10:25 am  Speaker: Grace Bonney, Design*Sponge  
Expanding Outreach: Social Media Skills & Strategies to Communicate your Story
10:40 am  Q&A
10:45 am  Break
11:00 am  Roundtable Discussion Workshops  
- Strategies and tools to communicate your non-profit's story more effectively  
- Expand your audience through social media and other outreach platforms  
- Videography as a tool to expand your audience & communicate your non-profit's story  
- Engage volunteers with special needs; strategies for access and accommodations  
- Tools and best practices for recruiting and supporting underrepresented populations  
- Engaging volunteers of all ages and from diverse backgrounds more effectively  
- Volunteerism as a force for inclusion, bringing communities together, and bridging barriers
11:30 am  Roundtable Discussion Workshops Report Out
11:40 am  Community Announcements
11:50 am  Closing Remarks and Thanks  
Marsha Sebro, Gateway Community Industries  
Nancy Pompeo, UlsterCorps