

Ninth Annual UlsterCorps Service Summit
Wednesday, April 25th, 2018, 8:30am-noon
The Terrace at SUNY New Paltz
Co-sponsored by the Benjamin Center at SUNY New Paltz

Agenda

- 8:30 am **Registration, Refreshments and Networking**
- 9:00 am **Welcome/Opening Remarks**
KT Tobin, The Benjamin Center at SUNY New Paltz
Erica Wagner, Service Learning Coordinator, SUNY New Paltz
- 9:15 am **Speaker: Mariel Fiori**, La Voz magazine and La Voz at Radio Kingston
Inclusive Volunteering: Expanding your audience/bringing communities together/
beyond boundaries
- 9:30 am **Q&A**
- 9:35 am **Speaker: John Oles**, Marketing and Social Media Manager, SUNY New Paltz
Expanding Outreach: Social Media Tools & Best Practices
- 9:50 am **Q&A**
- 9:55 am **Break**
- 10:05 am **Speakers: Kerst de Jong, Andrew Simmons, Ben Bruschke**, Camphill Village
Inclusive Volunteering: Developing an Inclusive & Accessible Service Environment
- 10:20 am **Q&A**
- 10:25 am **Speaker: Grace Bonney**, Design*Sponge
Expanding Outreach: Social Media Skills & Strategies to Communicate your Story
- 10:40 am **Q&A**
- 10:45 am **Break**
- 11:00 am **Roundtable Discussion Workshops**
- Strategies and tools to communicate your non-profit's story more effectively
 - Expand your audience through social media and other outreach platforms
 - Videography as a tool to expand your audience & communicate your non-profit's story
 - Engage volunteers with special needs; strategies for access and accommodations
 - Tools and best practices for recruiting and supporting underrepresented populations
 - Engaging volunteers of all ages and from diverse backgrounds more effectively
 - Volunteerism as a force for inclusion, bringing communities together, and bridging barriers
- 11:30 am **Roundtable Discussion Workshops Report Out**
- 11:40 am **Community Announcements**
- 11:50 am **Closing Remarks and Thanks**
Marsha Sebro, Gateway Community Industries
Nancy Pompeo, UlsterCorps