



Building a
Culture of
Volunteerism +
Service in
Ulster County

MLK Day Celebration of Service Request for Support

Please help us honor volunteers from all non-profits across Ulster County at UlsterCorps' 11th Annual Martin Luther King (MLK) Day Celebration of Service on Saturday, January 18th, 2020. The event will be held from 12-3pm at the Rosendale Recreation Center.

The MLK Day Celebration of Service honors the incredible number of volunteers who have committed their time and energy in 2019 to help nonprofit organizations -- and the people they serve -- throughout Ulster County. It celebrates the broad circle of kindness and generosity that knits us together as a community, and demonstrates the value of the volunteer spirit that is expressed across all generations. The event will be FREE and will include live music, refreshments and raffles. We expect about 200 volunteers, their families and friends to attend. We greatly appreciate your past contributions to UlsterCorps and other nonprofits, as our budgets are very limited. We hope we can count on your support again this year!

Retail business owners: Please consider donating raffle prizes for our volunteers. These could include gift certificates to local stores or restaurants, discount coupons, or spa and massage services to pamper the hard working volunteers who give so much to our community.

Restaurant owners: If you are able to donate a platter of food, we would be pleased to honor your gift by purchasing a second platter for \$50. We will make arrangements to pick up your donation on Saturday, January 18th.

Sponsorships/Program Ads: Please consider supporting UlsterCorps and honoring a volunteer or volunteer program you believe in by sponsoring the event and/or purchasing an ad in the MLK Day Celebration of Service Program.

Sponsorship levels:

- \$50 includes 1/8 page ad in event program with text of your choice;
- \$100 includes 1/4 page ad in event program with logo & text of your choice;
- \$200 includes 1/2 page ad in event program with logo & text of your choice, option to display banner at event;
- \$500 - full page ad in event program with logo & text of your choice, option to display banner & speak at the event.

Participating sponsors, restaurants and businesses will be thanked in the event program, in press releases before and after the event and on the UlsterCorps website and through e-news which reach more than 3,700 people. We'll also have extensive signage at the event and our event MCs will be giving our contributors call-outs throughout the afternoon. If you are able to attend, we would also love for you to join us at the event. We want everyone to know how our local businesses do so much to support our local nonprofit community!

To contribute or for more information please contact Beth at (845) 481-0331 or email info@ulstercorps.org.

PO Box 34
Stone Ridge, NY 12484
845 481 0331

ulstercorps.org
info@ulstercorps.org

Thanks so much,
UlsterCorps

**UlsterCorps MLK Day
Celebration of Service
Program Ad Rates**

FULL PAGE AD:
5w x 8”h
\$500 or equivalent in kind donation

HALF PAGE AD:
5”w x 3.875”h
\$200 or equivalent in kind donation

1/8 PAGE AD:
2.375”w x 1.8125”h
\$50 or
equivalent in kind donation

1/4 PAGE AD:
2.375”w x 3.875”h
\$100 or
equivalent in kind donation

1/8 PAGE AD:
2.375”w x 1.8125”h
\$50 or
equivalent in kind donation