



Building a
Culture of
Volunteerism +
Service in
Ulster County

MLK Day 2022 Drive-Thru Celebration of Service Request for Support

Please help us honor volunteers from all non-profits across Ulster County at UlsterCorps' 13th Annual Martin Luther King (MLK) Day Celebration of Service on Saturday, January 15th, 2022. Due to the ongoing COVID-19 pandemic, the 2022 event will be a drive-thru event held from 12-2pm outside the Rosendale Recreation Center.

The MLK Day Celebration of Service honors the incredible number of volunteers who have committed their time and energy in 2021 to help nonprofit organizations -- and the people they serve -- throughout Ulster County. It celebrates the broad circle of kindness and generosity that knits us together as a community, and demonstrates the value of the volunteer spirit that is expressed across all generations.

The event is FREE and will include goodie bags for all pre-registered attendees and a program listing the names of all those who volunteer in our community and pre-register for the event (each one is a "Guest of Honor"), as well as ad space for all supporting businesses. We expect about 150 volunteers to participate. We greatly appreciate your past contributions to UlsterCorps and other nonprofits, as our budgets are very limited. We hope we can count on your support again this year!

Retail business owners: Please consider donating a raffle prize or goodie bag item for our volunteers. These could include gift certificates to local stores or restaurants, discount coupons, locally made products, or spa and massage services to pamper the hard working volunteers who give so much to our community.

Sponsorships/Program Ads: Please consider supporting UlsterCorps and honoring a volunteer or volunteer program you believe in by sponsoring the event and/or purchasing an ad in the MLK Day Celebration of Service Program.

Sponsorship levels:

- \$50 includes 1/8 page ad in event program with text of your choice;
- \$100 includes 1/4 page ad in event program with logo & text of your choice; option to include promotional items in goodie bags;
- \$200 includes 1/2 page ad in event program with logo & text of your choice, option to include promotional items in goodie bags;
- \$500 - full page ad in event program with logo & text of your choice, option to include promotional items in goodie bags; display yard sign (provided by business) at the event

Participating sponsors and businesses will be thanked in the event program, in press releases before and after the event and on the UlsterCorps website and through e-news which reach more than 3,700 people.

To contribute or for more information please contact Beth at (845) 481-0331 or email info@ulstercorps.org.

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Thanks so much,
UlsterCorps

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