



Building a
Culture of
Volunteerism +
Service in
Ulster County

MLK Day 2023 Celebration of Service

Request for Support

Please help us honor volunteers from all non-profits across Ulster County at UlsterCorps' 14th Annual Martin Luther King Jr. (MLK) Day Celebration of Service. The event will be held Saturday January 14th, 2023 from 12-2pm at the Rosendale Recreation Center, with a snow date of Monday January 16th.

The MLK Day Celebration of Service honors the incredible number of volunteers who have committed their time and energy in 2022 to help nonprofit organizations -- and the people they serve -- throughout Ulster County. It celebrates the broad circle of kindness and generosity that knits us together as a community, and demonstrates the value of the volunteer spirit that is expressed across all generations.

The event is FREE and will include both sit-down meal and to-go meal options, a raffle, and a program listing the names of all those who volunteer in our community who have pre-registered for the event (each one is a "Guest of Honor"), as well as ad space for all supporting businesses. We expect about 100 volunteers to participate. We greatly appreciate your past contributions to UlsterCorps and other nonprofits. We hope we can count on your support again this year!

Retail and small business owners: Please consider donating a raffle prize for our volunteers. These could include gift certificates to your business, local stores or restaurants, discount coupons, locally made products, or spa and massage services to pamper the hard working volunteers who give so much to our community.

Sponsorships/Program Ads: Please consider supporting UlsterCorps and honoring a volunteer or volunteer program you believe in by sponsoring the event and/or purchasing an ad in the MLK Day Celebration of Service Program.

Sponsorship levels:

- \$50 includes 1/8 page ad in event program with text of your choice;
- \$100 includes 1/4 page ad in event program with logo & text of your choice; option to include promotional items in goodie bags;
- \$200 includes 1/2 page ad in event program with logo & text of your choice, option to include promotional items in goodie bags;
- \$500 - full page ad in event program with logo & text of your choice, option to include promotional items in goodie bags; display yard sign (provided by business) at the event

Participating sponsors and businesses will be thanked in the event program, in press releases before and after the event and on the UlsterCorps website and through our e-news publication which reaches nearly 4,000 people.

To contribute or for more information please contact Beth at (845) 481-0331 or email info@ulstercorps.org.

Thanks so much,
UlsterCorps

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